

Health Equity Impact Assessment Services (HEIA)

New York States' Certificate of Need (CON) process for hospitals, nursing homes, clinics and related entities now requires an independent Health Equity Impact Assessment.

With 50+ years of population health expertise, MP CareSolutions can help!

What is a HEIA?

HEIAs aim to reduce disparities in access to care, quality of care, and health outcomes for disadvantaged groups. HEIAs use evidence-based methods and community engagement to assess the impact of proposed changes on under-served populations and identify ways to positively affect the result.

Our Services

Comprehensive approach appropriately scaled to the CON project including:

- Quantitative analysis of the area's demographics and service utilization using multiple data sources, geographic information systems, and statistical analysis.
- Extensive engagement with the affected communities and stakeholders through interviews, focus groups, forums and surveys.
- Creative solutions and modifications to address community concerns.

Our Experience

As one of the first organizations to provide HEIA services, we have successfully completed a variety of assessments for large and small, urban and rural entities.

- Projects range in size covering minor changes, facility openings and closures, the addition or elimination of significant clinical services, and more.
- Customers highlight our regulatory and health care expertise, responsiveness, professionalism, cost-effectiveness, and proven ability to meet commitments.
- Our hallmarks include outstanding service and State-approved HEIAs for CON submissions resulting in long term commitments with our customers.

